



# Barriers to Cybersecurity and Patient Data Privacy for Hospitals

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67% of respondents  
experienced significant  
security incidents in the  
past 12 months

# Hospital CEO forced to pay hackers in bitcoin now teaches others how to prepare for the worst

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Berkeley Lovelace Jr.  
@BERKELEYJR



Lizzy Gurdus  
@LIZZYGURDUS

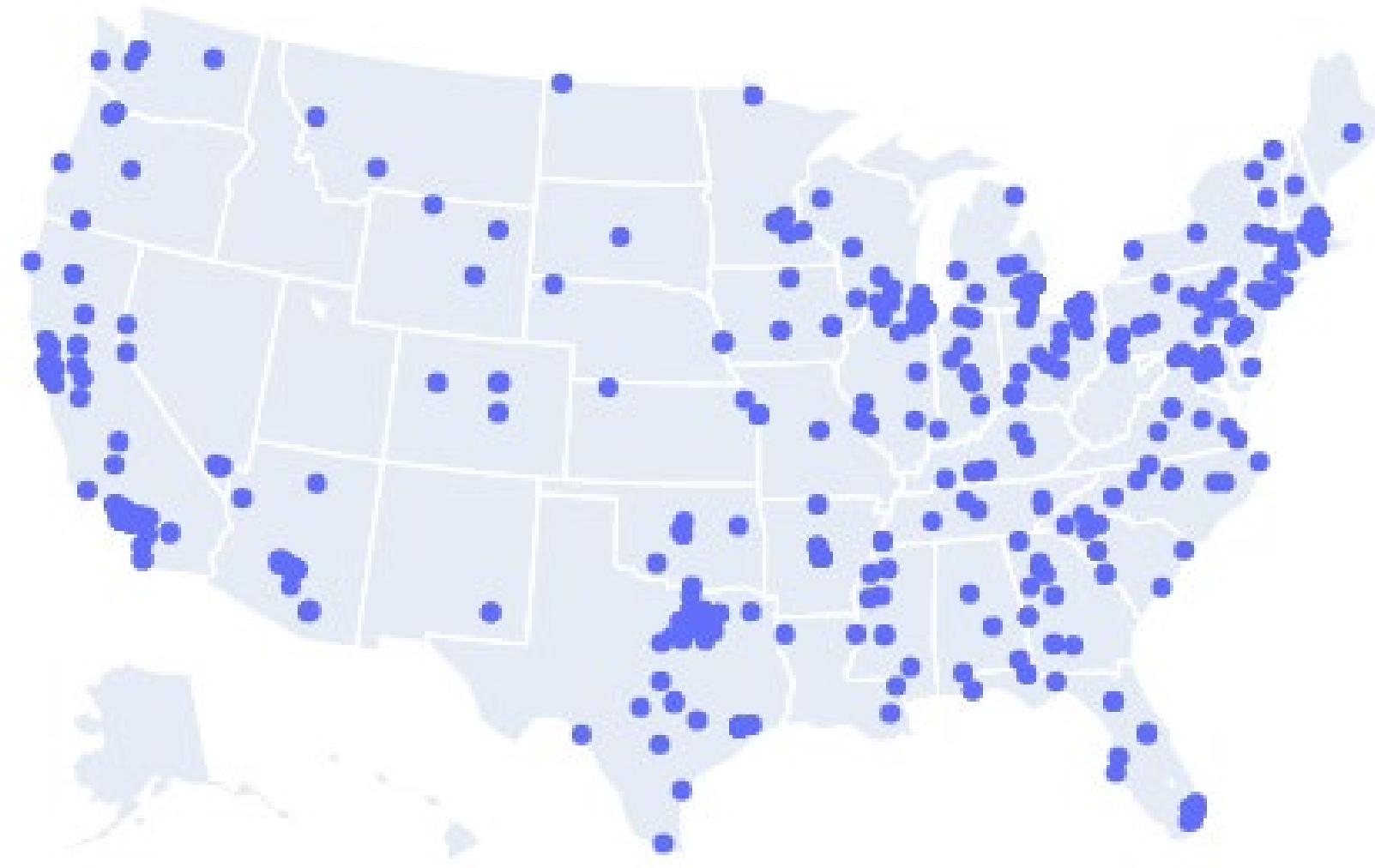
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## KEY POINTS

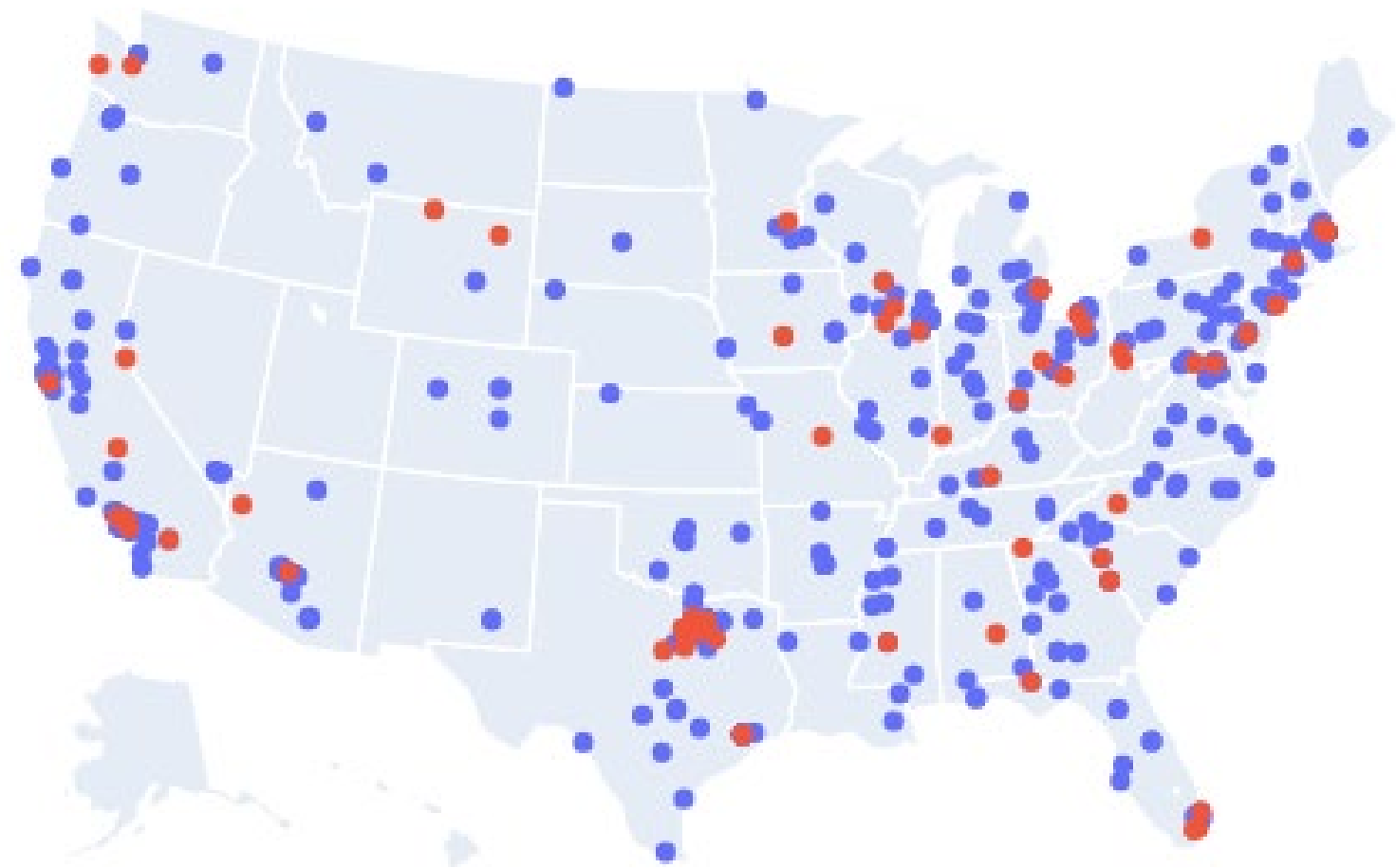
- At the height of flu season, Hancock Regional Hospital had patient data hacked, and the perpetrators demanded a ransom payable in bitcoin.
- “We never had a choice,” Hancock CEO Steve Long told CNBC, who had to pay the money.
- Long now shows others how to prepare for the worst in an era of data breaches.

<https://www.cnbc.com/>

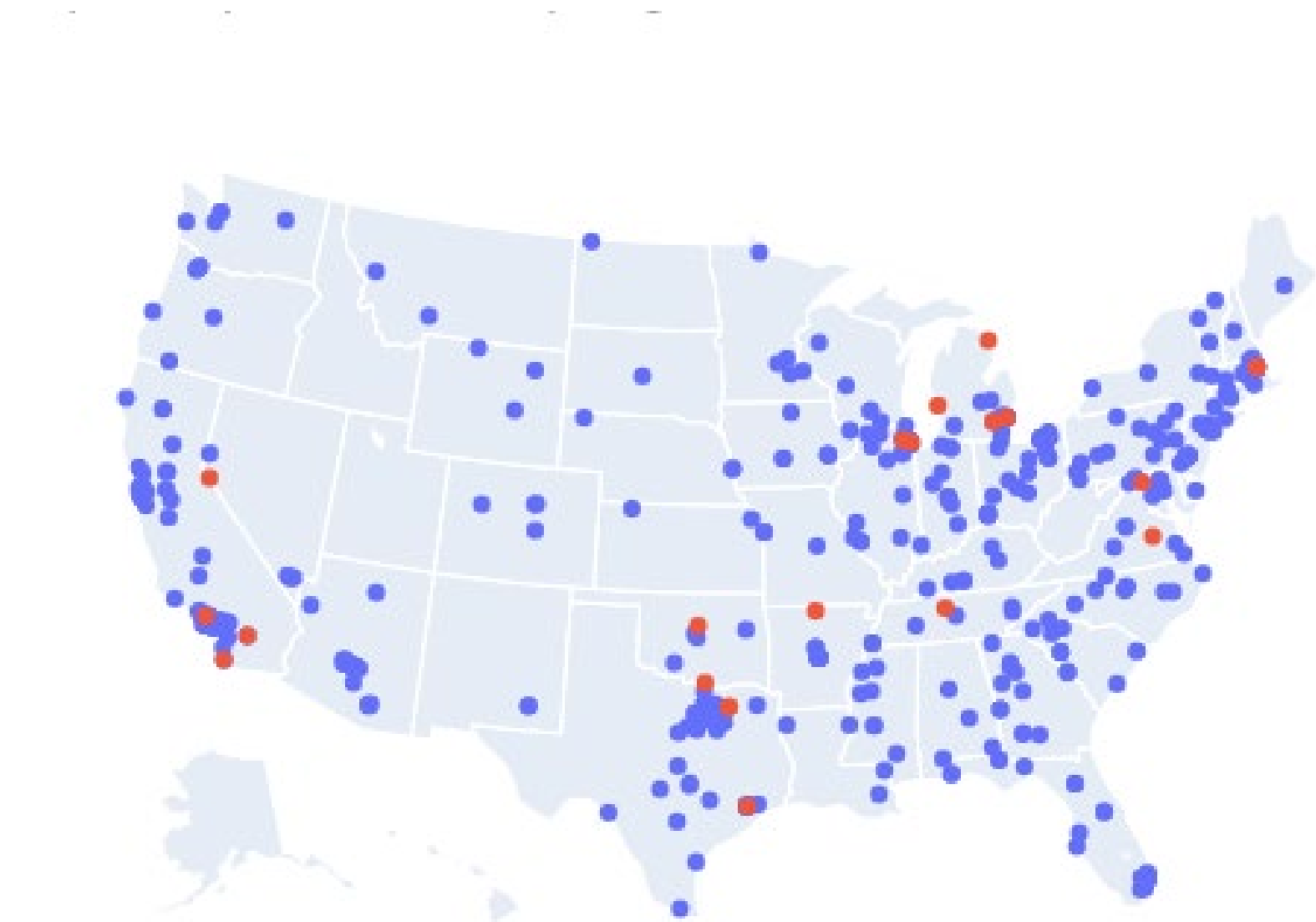
# Hospital Data Breaches 2010-2019



Hospital Data Breaches 2010-2019  
By Concerns about security/liability for privacy breaches (Yes=Red)



Hospital Data Breaches 2010-2019  
By Complexity of Privacy and Security Regulations (Yes=Red)







Thank you

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